

Name Submission Process of Entity 51

Naming Committee of Entity 51 Meeting: March 2, 2022



Agenda

- 1. Call to Order - 6:00 pm**
- 2. Acknowledgement of Treaty Land**
- 3. Record of Attendance**
- 4. Agenda Approval**
- 5. Review of Naming Committee: Purpose of Committee**
- 6. Election of Committee Chair**
- 7. Toponymy Presentation**
- 8. Name Submission Process**
- 9. Next Meeting Date: Week of March 28, 2022**
- 10. Adjournment**

Naming Committee Review

- **Due May 9, 2022**
- **The Transition Advisory Committee were unanimous in their desire to review the name.**
- **Timeline:**
 - **Establishment of Naming Committee: February 28**
 - **Launch Naming Contest: week of March 7**
 - **Collation of Submissions: week of April 4**
 - **Determination of Names: week of April 4**
 - **Voting Starts: April 11**
 - **Voting Deadline: April 25**
 - **Naming Committee Recommendation: May 2**
 - **Council Vote: May 9**
 - **Submission to Province: May 10**

Scope of Naming Committee

- 1. The Naming Committee will select the Chair.**
- 2. Oversee the process to determine the name of Entity 51.**
 - a. Ensure that the name is selected based on its merits, rather than being promoted by a person or group.**
 - b. Voters civic address is within the boundaries of Entity 51.**
- 3. Develop criteria to ensure a smooth selection of names.**
- 4. Select names from the competition that are to be presented to the public for voting.**
- 5. Recommend the winning name to Council and LSD Representatives for approval.**
- 6. The Committee ceases to exist once Council and the LSD Representatives have voted on the name.**

Election of Chair

- **The Chair runs the meeting in an orderly fashion**
- **The Chair speaks for the committee to the public and press**
- **The Chair may be asked to attend other meetings for both public engagement and education purposes.**

Toponymy: Guidelines to Place Names

1. Names created by legislation are accepted.
2. Priority is given to names well established in local use.
3. Names used by postal, transportation and major utilities are accepted, if in keeping with other principles.
4. Specific limits of features must be recorded. Use of the same generic for part of a named feature as for the whole feature should be avoided.
5. Personal names are not accepted, unless exceptional circumstances exist.
6. Preferred sources of new names (i.e. where no local names are in use) are appropriate descriptive words, names of pioneers, explorers and historical events connected with the area, names from Indigenous languages identified with the general area, and names of persons who died during war service.
7. Names should be euphonious and in good taste.

Toponymy: Guidelines for Place Names

- 8. A name is usually approved in a single language form in the Roman alphabet. Other forms may be sanctioned by the appropriate names authority. Names from languages other than English or French should be written in the best recognized orthography. Names for some selected features of pan-Canadian significance are recognized in both English and French for use on federal maps and texts.**
- 9. The spelling and accenting of names follow the rules of the language in which they are written.**
- 10. Names of service facilities (e.g. post offices) in a community should conform with the official name of the community. Names with the same specific applied to associated features should agree in form and spelling.**
- 11. Duplication of names should be avoided if confusion may result.**

Toponymy: Guidelines for Place Names

12. The generic term should be appropriate to the nature of the feature. It is recorded in either English or French by the names authority concerned.
13. Qualifying words (e.g. "upper", "west branch", "nouveau") may be used to distinguish two or more features with identical specific forms.
14. The adoption of a name of a minor feature is guided by the relative significance of the feature, familiarity with the name, and the scale of mapping available.

<https://www.nrcan.gc.ca/earth-sciences/geography/geographical-names-board-Canada/guiding-principles-geographical-naming/9176>

Place names in the Maritimes

Mactaquac, Nashwaak, Quispamsis, Kouchibouguac, Restigouche, Abegweit, Pictou, Kejimkujik - Maliseet and Mi'kmaq place-names are what most non-Native Maritimers know of the languages that were spoken here when the first Europeans arrived. Their meanings are a record of what the original inhabitants of the land found significant.

They also show that early visitors, who kept many of the names, depended upon Indian guides when they travelled. Today, there are more Native names used for rivers, towns and other places in New Brunswick than in any of the other Atlantic provinces.



Place names in the Maritimes

Native place names are much like those in English and French which name or describe a geographical feature - Grand Bay, Brookfield, Oyster Bed, Grande Anse, Baie Verte. But while many English and French names refer to people - Fredericton, Halifax, Charlottetown, Saint John - Native place names do not.

Nor did Maliseet and Mi'kmaq people borrow names from other places and apply them to their own locale - as settlers did with New Glasgow, Nouvelle France or Cambridge. Maliseet and Micmac place-names fall into two categories: those that simply name natural features and those that describe them.

***Source: Extracts from Maliseet & Mi'kmaq:
First Nations of the Maritimes by Robert Leavitt***



What's In A Name?

Source: <https://new-brunswick.net/new-brunswick/names/names.html>



Questions?

Name Submission Process

Communications Methods for the Submission of Name Ideas for Entity 51

A news release and a mailer with the details on how to submit name ideas for Entity 51 will be created and distributed via the following communications methods to the residents of both Grand Bay-Westfield and the portion of the LSD of Westfield West:

- Mailer will be sent to each residence in both communities;
- Email will be sent to local schools, the Age-Friendly Committee and the River Valley Community Center to share the information via their channels;
- Entity 51 website at www.entity51.ca ;
- Town of Grand Bay-Westfield website;
- Digital sign in front of the Town Community Centrum;
- Town of Grand Bay-Westfield social media channels;
- Notify local media;
- Naming Committee to share the information via their channels.



Platform for the Submission of Name Ideas for Entity 51

- Jotform will be the secure platform used for residents to submit names as the Town already has a subscription.
- Jotform automatically populates the name submission details into Excel where it can be easily sorted.
- The Town Office will also provide options to complete the form electronically and or paper copies.
- Fields on the Jotform will include:

Enter your Entity 51 name idea here;

Please provide details for the Naming Committee as to why you chose your name idea (with a maximum word limit);

Your name;

Email address;

Phone number;


Address including community and postal code;

What is your age group;

Agree to terms and conditions.



DRAFT Entity 51 Name Submission Form



Entity 51 Name submission form

Enter your Entity 51 name idea here: * one name per submission please.

Please briefly provide details for the Naming Committee as to why you chose your name idea *

Your Name *

Email

Phone Number * -

Address *

What is your age group? * Under 12
 12-17
 18-24
 25-34
 35-44
 45-54
 55-64
 65-74
 75 and older
 Prefer not to say

I agree to [terms & conditions.](#) *



Timelines for the Submission of Name Ideas for Entity 51

- **Submission of Name Ideas for Entity 51 news release to be published: Week of March 7-11**
- **Submission of Name Ideas for Entity 51 mailer to be sent to residents of Grand Bay-Westfield and the portion of the LSD of Westfield West: Week of March 7-11**
- **Deadline to submit names: Monday, March 28, 2022**



Next Steps

- **Collation of names submitted**
- **Voting process including:**
 - **Host an Open House with a discussion from the Naming Committee as to how the top names to be voted on were determined.**
 - **Contest recommendation: Prize winner would be a random draw from the names which are determined by the Committee as voting name options.**
 - **Top Name Choice Recommendation: Top three (Two plus Grand Bay-Westfield)**
 - **Ranked-choice voting method**
- **Naming Committee affirms name of Entity 51**
- **Council approval of the name of Entity 51**
- **Name of Entity 51 to be forwarded to Government of New Brunswick**



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